

London First

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Ms Sheila Bailey
Prya Partnerships
The Grey Tower
Ballasalla
Isle of Man IM9 3DT

21st March 2003

Dear Sheila,

**Launch of the New Economy Network and Launch of Prya Partnerships London,
at the offices of Ashurst Morris Crisp, Broadwalk House, 5 Appold Street, EC2. 6.00 –
8.00pm on Tuesday 1st April 2003**

We are now finalising the plans for the launch of our New Economy Network, a sustainable business network for London, and the launch of Prya Partnerships, London. We are expecting over 150 representatives from the business community to attend.

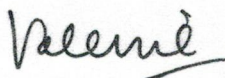
I am pleased to enclose :

1. A map illustrating the venue location.
2. A copy of the Chair's brief for the evening, giving a detailed timetable and advice on speech content. (The evening will be chaired by Helen Loose, Head of Environment Department, Ashurst Morris Crisp, supported by Stephen O'Brien of London First.)
3. Speech briefing notes prepared for Rt Hon Michael Meacher, Minister of State for Environment and Agri-environment by London First, on the launch of the New Economy Network.
4. Speech briefing notes prepared for Rt Hon Stephen Timms, Minister for E-Commerce and Competitiveness, by FirstCity PR company, on the launch of Prya Partnerships, London.
5. Draft press release prepared by Andrew Marre of London First.

Ashurst Morris Crisp is keen to ensure the comfort and safety of our guests, and understands the need for heightened security – particularly for Ministers of State – during a period of war. If you have any questions or concerns on this issue, please contact Mr Robert Farey, Director of Premises at Ashursts, and he will be happy to help. (Contact 020 7638 1111 or e mail robin.farey@ashursts.com)

I will copy this letter to Caroline Devaney at FirstCity, and very much look forward to meeting you, Caroline and the Prya team again on 1st April, but please do not hesitate to get in touch if you have any worries. With every best wish.

Yours sincerely,



Valerie Owen,
Managing Director – London Development

Enc :

cc. Ms Caroline Devaney - FirstCity. (PS. Caroline – How are you getting on with your press work, and the Prya pamphlets/literature packs, please ?)