



REGENERATION THROUGH INNOVATION INTERNATIONAL AND INSTITUTIONAL INSTRUMENTS

**Wednesday, 16 October 2002
Atlas House, Smethwick, West Midlands**

9.15	Registration and Coffee
9.45	Linking strategic objectives and delivery Ed Straw, PriceWaterhouseCoopers, Chairman
10.00	Regional Competitiveness – World Best Practice in Economic Development David Waterstone, formerly chief Executive WDA, Author of IWA Report on Regional Competitiveness
10.30-10.50	International Technology Development The role of Universities in a modern economy Prof. Gerald Bennett, University of Wolverhampton
10.50-11.00	USA Experiences (by CD rom) Loren Schultz, TEC Centres International and Prya Partnerships USA
11.00-11.15	Finland – Tampere’s technology and market drivers Jukka Maki, Media Tampere
11.15-11.25	New Zealand – Beachheads and soft landings for a small economy Prof. Chris Kirk, Massey University and Prya Partnerships New Zealand
11.25-11.40	Discussion and Questions
	COFFEE

	<p>Area Delivery and Impacts</p>
12.00-12.15	<p>Implementing the Regional Innovation Strategy Hilary Chilton, Advantage West Midlands</p>
12.15-12.30	<p>Soho Technology Park – large site, larger vision Nirmla Devi, Smethwick Regeneration</p>
12.30-12.45	<p>Business Cluster development – market research, targets and product development Grant Seeley, Black Country Investment</p>
12.45-12.55	
12.55-13.05	<p>Property and services based incubators Tony Davis, ACL and Medilink</p> <p>International and outreach incubators Bert Nicholson, PRYA Academy</p>
13.05-14.00	LUNCH
	<p>Finance</p>
14.00-14.20	<p>Finance for growth – the need for mezzanine finance and financial packaging Richard Wyatt, Small Business Service, DTI</p>
14.20-14.40	<p>Early growth funding criteria and appraisal Kevin Caley, Birmingham Venture Capital Fund, Advantage Creative Fund</p>
14.40-115.00	<p>Public support – EU funds John Cornbill, EPI Centre, Coventry</p>
15.00-15.20	<p>Social Investment – Generating a Triple Return Steve Walker, Aston Reinvestment Trust</p> <p>QUESTIONS</p>
	<p>Professional Business Support</p>
15.15-15.30	<p>Pathfinder Service– advice on business models and tax Roger Carder, PriceWaterhouseCoopers</p>
15.30-15.45	<p>Exploiting and managing IPR Michael Luckman, partner in the Technology Group of Wragge & Co</p>
15.45-16.00	<p>Financing technology investments James Hunt, HSBC Technology Manager</p>
16.00-16.15	<p>E-commerce – an International business platform Martin Levermore, Pintos Technology Ltd.</p>

16.15-16.30

Joining it up from the client perspective
Chairman